

MIAMINICE.FUN

MIAMI NICE

SPONSORSHIP PACKAGES

30th Annual

EDUCATIONAL SYMPOSIUM

May 3rd-4th, 2025 | Biltmore Hotel, Coral Gables, FL

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The Miami Nice Educational Symposium is a yearly event organized by the Miami Dade Optometric Physicians Association (MDOPA) to help hundreds of Optometrists, locally and nationally, attain Continuing Education hours and network for business or employment opportunities. Along with providing valuable support, the symposium is an excellent opportunity to increase your brand visibility and grow your business.

Why sponsors and exhibit at the Miami Nice 2025 Educational Symposium?

Because there is no better use of your marketing budget when it comes to connecting with decision makers. Our sponsorship packages help meet every objective and budget.

**ACHIEVING
YOUR
BUSINESS
GOALS
STARTS
HERE!**

KEY DATES AND DEADLINES

Sponsorship Applications Begin	-----	November 1
Final Ad designs for the Handbook	-----	April 1
Sponsorship Applications Close	-----	April 1

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PLATINUM SPONSOR

\$7,000

1 Available

- Two (2) exhibit booths 10 x 10 each in prime area of your choosing
- Three (3) minutes of podium time during lunch on Saturday and Sunday
- Recognition of sponsorship onsite signage
- Logo on Welcome Bag and promotional material inside the bag
- Logo and link at footer of MiamiNice.fun
- Full page AD in the Miami Nice 2025 Doctor's Handbook
- Branded lanyard for Attendees; name badge lanyards will feature your corporate branding/logo throughout the meeting
- WIFI Network and/or Password with your Branding
- Four (4) industry representative attendee badges are included with the sponsorship

GOLD SPONSOR

\$3,000

25 Available

- One (1) exhibit booths 10 x 10 each in exhibit hall
- One (1) minute of podium time during lunch on Saturday and Sunday
- Recognition of sponsorship onsite signage
- Logo and link on the Sponsors Page on MiamiNice.fun
- Logo and link at footer of MiamiNice.fun until end of 2025
- Full page AD in the Miami Nice 2025 Doctor's Handbook
- Two (2) industry representative attendee badges are included with the sponsorship

STARTUP SPONSOR

\$1,500

6 Available

- Share a 10 x 10 booth with another Startup Company
- Company must be new, within 5 years
- Half page AD in the Miami Nice 2025 Doctor's Handbook
- One (1) industry representative attendee badge is included with the sponsorship



MIAMI NICE DOCTOR'S HANDBOOK

- All Color ADs should be set at 300 DPI in JPG or PDF format
- Full Page: 8.5" x 11"
- Half Page Horizontal: 7" x 4.75"
- The AD needs to be ready to print
- ADs must be turned in April 1st, 2025
- We cannot accept any ads after that date
- Email Ads to: miaminiceadvertising@gmail.com
- Subject line: MIAMI NICE AD Submission

WWW.MIAMINICE.FUN

MAY 3RD - 4TH, 2025



EXHIBITOR REGISTRATION

Complete the form below and submit payment to confirm your attendance to Miami Nice 2025

Company Name*

Address*

Address Line 1

Address Line 2

City

State

Zip Code

Website*

Choose Package*

StartUp Sponsor

Gold

Platinum

Name*

First

Last

Title

Email*

Phone*