



MIAMI NICE

2024

Sponsorship Packages

April 13th and 14th

InterContinental at Doral Miami
2505 NW 87th Ave, Doral, FL 33172

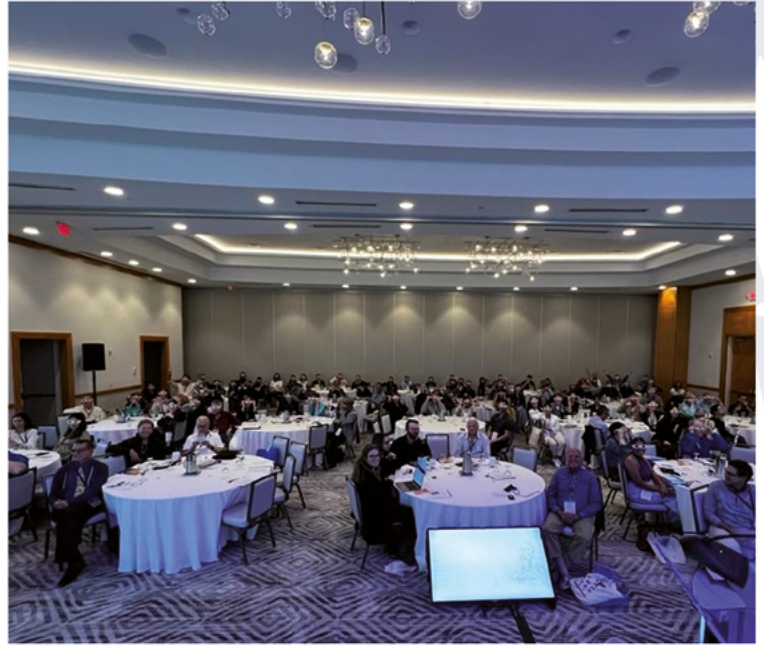
MiamiNice.fun

MIAMI NICE

EDUCATIONAL SYMPOSIUM

April 13th and 14th
Miami, Florida

The MiamiNice Educational Symposium is a yearly event organized by MDOPA to help hundreds of Optometrists locally and nationally attain Continuing Education hours and network for business or employment opportunities. Along with providing valuable support the symposium is an excellent opportunity to increase your brand visibility and grow your business.



“ACHIEVING YOUR BUSINESS GOALS STARTS HERE!”

Why sponsor and exhibit at the MiamiNice 2024 Educational Symposium? Because there is no better use of your marketing budget when it comes to connecting with decision makers. Our sponsorship packages help meet every objective and budget.

KEY DATES AND DEADLINES

Sponsorship Applications Begin	January 3
Final Ad designs for the Handbook	March 15th
Sponsorship Applications Close	April 1

MIAMI NICE SPONSORSHIP PACKAGES

PLATINUM SPONSOR (1 Available)

\$7,000

- ✓ 2 exhibit booths 10x10 each in prime area of your choosing
- ✓ Three minutes of podium time during lunch on Saturday and Sunday
- ✓ Recognition of sponsorship onsite signage
- ✓ Logo on Welcome Bag and promotional material inside the bag
- ✓ Logo and link at footer of MiamiNice.fun
- ✓ Full page AD in the Miami Nice 2024 Doctor's Handbook
- ✓ Branded lanyard for Attendees; name badge lanyards will feature your corporate branding/logo throughout the meeting.
- ✓ WIFI Network and/or Password with your Branding
- ✓ Four (4) industry representative attendee badges are included with this sponsorship.

GOLD SPONSOR (25 booths available)

\$3,000

- ✓ 1 exhibit booths 10x10 each in exhibit hall
- ✓ 1 minute of podium time during lunch on Saturday and Sunday
- ✓ Recognition of sponsorship onsite signage
- ✓ Logo and link on the Sponsors Page on MiamiNice.fun
- ✓ Logo and link at footer of MiamiNice.fun website until end of 2024
- ✓ Full page AD in the Miami Nice 2024 Doctor's Handbook
- ✓ Two (2) industry representatives attendee badges included with this sponsorship.

STARTUP SPONSOR (6 Available)

\$1,500

- ✓ Share a 10x10 booth with another Startup Company
- ✓ Company must be new, within 5 years
- ✓ Half page AD in the Miami Nice 2024 Doctor's Handbook
- ✓ One (1) industry representative attendee badge is included with this sponsorship.

MIAMI NICE



MIAMI NICE 2024 DOCTOR'S HANDBOOK

- All color ads should be set at 300 DPI in JPG or PDF format
- Full Page: 8.5 x 11"
- Half Page Horizontal: 7 x 4.75"
- The AD needs to be ready to print
- ADs must be turned in by March 15th, 2024
- We cannot accept any ads after that date.
- Email ADs to: miaminiceadvertising@gmail.com
- Subject line: MIAMI NICE AD Submission

WWW.MIAMINICE.FUN

April 13th and 14th, Miami, Florida

Exhibitor Registration

Complete the form below and submit payment to confirm your attendance to Miami Nice 2024

Company Name*

Address*

Address Line 1

Address Line 2

City

State

Zip Code

Website*

Choose Package*

Platinum - \$7,000.00

Gold - \$3,000.00

StartUp Sponsor - \$1,500.00

Name*

First

Last

Title

Email*

Phone*